



# Hotel Amenities Supplier SM INTERNATIONAL

글로벌 비즈니스 경영을 추구하는 **에스엠인터내셔널**이 여러분과 함께합니다.  
We, SM INTERNATIONAL in the pursuit of being top amenities supplier  
are always with you at your service.

Hotel Amenities Supplier SM INTERNATIONAL  
<http://www.sminternational.kr>

# Field of business (사업영역)

Company Introduction ▼

호텔, 리조트, 골프장, 피트니스, 스파 등 숙박/레저 시설에 다양한 비품과 소모품을 공급하고 있습니다.  
We, SM INTERNATIONAL in the pursuit of being top amenities supplier are always with you at your service.



Hotel(호텔)



Resort(리조트)



Golf(골프장)



Fitness/SPA (휘트니스/스파)




SM INTERNATIONAL is a company that specializes in distribution, OEM production and sales for various hotel amenities and supplies to hotel, resort and golf course, spa.  
By helping these accommodations create the perfect experience, SM International can dramatically improve the efficiency of operations.  
Also, through continuous development of practical and innovative products, we do our best to become a world class hotel amenity supplier that can meet customer demands with superior quality



# Field of business (사업영역)

Company Introduction ▼



We have many kinds of partners globally and have achieved a lot of satisfactory results with them  
We are working with a world renowned hotel amenity manufacturer “Ada cosmetic” in German and  
“Pacific direct” in UK as well as “Resol” Spain’s renowned hotel and outdoor furniture manufacturer

각국의 호텔 전문 회사와 협력하여 정보 공유함으로써, 대한민국의 숙박시장을 이끌어 가고 있습니다.  
We are a leader of Korea’s amenity industry in cooperation with specialists in hotel industry.

## A leader of hotel amenities supplier in Korea

### SM INTERNATIONAL

대한민국 호텔용품의 리더 에스엠 인터내셔널

국내 최대의 호텔용품 생산 수입 수출 판매업체

Planning of products  
Research & Development

실용적이고 독창적인  
제품의 연구, 개발

We are setting trends in hotel guest  
rooms and bathrooms:

We not only invented the concept of customized hotel amenities but  
also conceived the idea of practical and innovative products

**SELF  
PRODUCTION  
&  
OEM**

한국, 중국, 일본  
베트남 등지의 자체  
생산 라인 보유



Organized  
distribution



Best of customer  
satisfaction measurement

조직적인 유통  
고객만족도 1위



# History(연혁)

- **2002** Establish a SM KOREA - 에스엠 코리아 설립
- **2003** Expand the base of lodging industry - 숙박업 시장 저변확대  
The development of Aroma / Shine shampoo - 아로마/샤인 시리즈 개발시판
- **2005** Design house buyout - 디자인 하우스 인수
- **2007** Conversion to a corporation of SM logics - 에스엠 로지스 법인전환
- **2009** Consolidated warehouse and relocation - 물류창고 통합/이전
- **2010** Extension of hotel, resort, golf courses, business - 호텔, 리조트, 골프장, 사우나, 사업영역 확대
- **2011** Development of simple dispenser and hair dryer -  
심플디스펜서, 헤어드라이기 개발 시판
- **2012** Change the company name 'SM INTERNATIONAL' - (주)에스엠인터내셔널 법인상호 변경  
Development of coffee port set - 커피포트 세트 개발 시판
- **2013** Development of Nature story series - 네이처스토리 개발시판  
Upgrade of the Guestroom and Bath room tray - 객실, 욕실 트레이 시리즈업그레이드
- **2014** Opened Seoul branch office - 서울지사 설립  
Developed own designed Be: amenity - BE: 개발시판
- **2015** White Company, Orla Kiely launching. - 화이트컴퍼니, 올라카일리 수입시판
- **2016** Opened Jeju branch office - 제주지사 설립
- **2017** Expansion of Jeju branch office. - 제주지사 확장 이전
- **2018** 2018 Hotelfair participation. - 2018 호텔페어(코엑스) 부스참가

# Main Items(주력상품)

Company Introduction ▼



Dispenser



Hair dryer



Coffee pot set



Tray Series



Bathroom Tray



Glass



# Main Items(주력상품)

Company Introduction ▼



Miniature



Amenity Case



Slipper



Toothbrush



Ball Pen



Tray

# Cooperative firm(협력업체)

Company Introduction ▼

AMOREPACIFIC  
CORPORATION

아모레 퍼시픽



LG생활건강

LG생활건강



애경  
AEKYUNG

애경



롯데칠성음료(주)

롯데칠성음료



동서식품



Nestle

네슬레



코카콜라



일화

일화

sOmang

소망화장품



미래생활|주

미래생활건강



도루코

도루코



Dongwon 동원F&B

동원 F&B



농심

농심



광동제약주식회사

광동제약



테이스터초이스

DOORI  
COSMETICS

두리 화장품



# View of Company(회사전경)

Company Introduction ▼



# View of Company(회사전경)

Company Introduction ▼



1층~3층 물류창고



1층~3층 물류창고



전국 최대 샘플 보유-샘플실



칫솔자체 생산-칫솔실



자체 인쇄 시스템-인쇄실

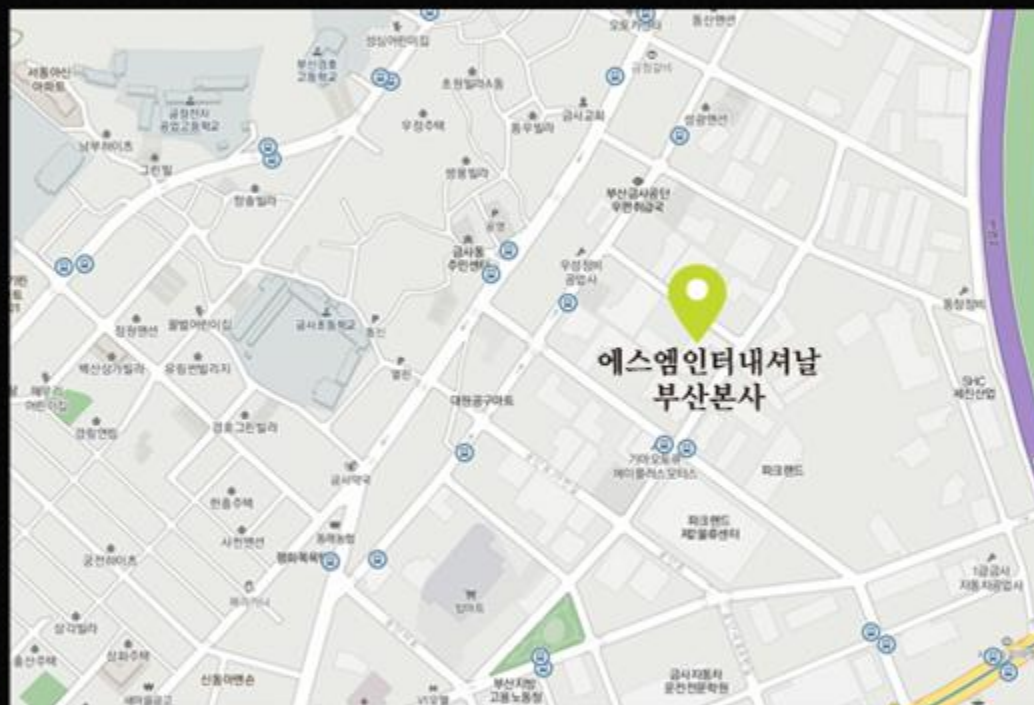


전국 최대 물류 유통 시스템



# Location of company(회사위치)

Company Introduction ▼



부산시 금정구 금사동 공단로 57. Tel.+82-51-891-2826 Fax. +82-51-891-2827  
Head office : (Geumsa-dong) 57, Gongdan-ro, Geumjeong-gu, Busan, Korea

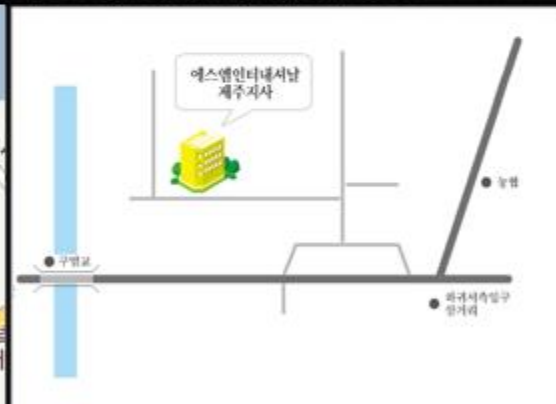
# Location of company(회사위치)

Company Introduction ▼



경기도 안양시 동안구 별말로 113-1,F동(관양동. Tel.+82-31-382-2826 Fax. +070-4189-2827

**Seoul officie** : (Gwanyang-dong) F,1-113,Beolmal-ro, Dongan-gu, Anyang-si , Korea



제주특별자치도 제주시 애월읍 하귀2리 2923-1. Tel.+82-70-8900-5828 Fax.+82-70-8147-2827

**Jeju officie** : (Dodu1-dong) 9, Oraemul-gil, Jeju-si, Jeju-do, Korea















# Main Customer(주요납품처)

Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 <b>HOTEL NONGSHIM</b> 호텔 농심	2010~	- Guestroom amenities - Front & Lobby Equipment - Kitchen Equipment	 <b>ibis Hotel</b> 이비스호텔 부산서면	2012~	- Guestroom amenities
<b>HAERUNDAE GRAND HOTEL</b> 해운대그랜드 호텔	2010~	- Guestroom amenities - Front & Lobby Equipment - Sauna & Fitness Supplies	<b>THE MVL</b> 엠블호텔 킨텍스	2013~	- Guestroom amenities
<b>LOTTE</b> HOTELS & RESORTS 롯데호텔 부산	2010~	- Sauna & Fitness Supplies	<b>PARK HYATT®</b> 파크하얏트호텔 부산	2013~	- Guestroom amenities - Front & Lobby Equipment - Kitchen Equipment
 <b>Eden Valley Resort</b> 에덴밸리리조트	2010~	- Guestroom amenities - Front & Lobby Equipment - Sauna Supplies	 <b>BEST LOUIS HAMILTON HOTEL</b> 베스트루이스해밀턴호텔	2013~	- Guestroom amenities - Front & Lobby Equipment - Kitchen Equipment
 <b>toyoko-inn.com</b> <b>토요코인</b> 토요코인 부산4개소/서울/대전	2012~	- Guestroom amenities - Front & Lobby Equipment	 <b>HANWHA RESORT</b> 한화리조트	2013~	- Guestroom amenities
 <b>HOTEL RIVIERA</b> 호텔리비에라 리베라호텔 서울/대전	2012~	- Guestroom amenities - Front & Lobby Equipment - Sauna Supplies	<b>THE SHILLA</b> SEOUL 신라호텔 서울	2013~	- Room Maid Trolley

# Main Customer(주요납품처)

Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 롯데워터파크 김해	2014~	- Front & Lobby Equipment - Sauna Supplies	 신라스테이 동탄점, 역삼점	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 JW메리어트호텔 동대문	2014~	- kitchen Equipment - Room Maid Trolley"	 호텔레오 제주	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 아이스퀘어호텔	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 오클라우드 호텔 강남	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 제주 그라벨호텔	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 아비스버젯엠베서더해운대	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 제주 토스카나호텔	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 파라다이스호텔 인천,부산	2014~	- Guestroom amenities - Room Maid Trolley
 그랜드엠베서더 서울	2014~	- Guestroom amenities	 크라운하버호텔 부산	2014~	- Room Maid Trolley



# Main Customer(주요납품처)

Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 더메이호텔 별내	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 베스트웨스턴 제주	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 강남 데님호텔	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 디아일랜드마리나 호텔 제주	2015~	- Guestroom amenities
 더클라우드 호텔 제주	2014~	- Guestroom amenities - Front & Lobby Equipment	 부산비즈니스호텔	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 코모도호텔 부산	2014~	- Guestroom amenities	 신라스테이 마포점	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 제주점, 서대문점, 울산점	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 베스트웨스턴 성북	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 호텔 씨엘드 메르 해운대	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 코업시티호텔제주비치	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment

# Main Customer(주요납품처)







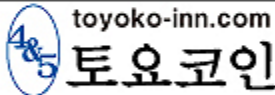





Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 <b>GOLDEN TULIP</b> 골든튤립호텔 제주함덕	2014~	- Room accessories, amenities and toiletries - Hotel supplies - Housekeeping supplies - Front & Lobby Equipment	 <b>BENIKEA</b> HAEUNDAE 해운대 베니키아 호텔	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 <b>DONGWON ROYAL</b> COUNTRY CLUB & RESORT Dongwonsong 동원컨트리클럽&리조트 통영	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 <b>encore</b> RAMADA JEJU YEON-DONG 라마다앙코르호텔 제주연동	2015~	- Room accessories, amenities and toiletries - Hotel supplies - Housekeeping supplies - Front & Lobby Equipment
 <b>HERITAGE</b> DESIGN HOTEL 헤리티지디자인호텔 창원	2014~	- Room accessories, amenities and toiletries - Hotel supplies - Housekeeping supplies - Front & Lobby Equipment	 <b>SHILLA STAY</b> 신라스테이 광화문점	2015~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment
 <b>Best Western</b> 베스트웨스턴 해운대	2014~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 <b>BENIKEA</b> THE H HOTEL 베니키아 더헤이치호텔 화성	2015~	- Guestroom amenities
 <b>GOLDEN TULIP</b> M - SEOUL - HOTEL 골든튤립호텔 명동엠	2015~	- Guestroom amenities - Front & Lobby Equipment	 <b>REGENT MARINE</b> JEJU HOTEL 리젠트마린 제주호텔	2016~	- Room accessories, amenities and toiletries - Hotel supplies - Housekeeping supplies - Front & Lobby Equipment
 <b>HANSAN MARIN HOTEL &amp; RESORT</b> 한산마리나리조트 통영	2015~	- Guestroom amenities - Room Maid Trolley	 <b>ARBAN</b> HOTEL 아르반 호텔	2016~	- Room accessories, amenities and toiletries - Hotel supplies - Housekeeping supplies - Front & Lobby Equipment












# Main Customer(주요납품처)

Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 신라스테이 구로점	2016~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 티마크 명동호텔	2016~	- Guestroom amenities
 호텔28 명동	2016~	- Guestroom amenities	 센터마크 호텔	2016~	- Guestroom amenities
 KY-HERITAGE HOTEL KY-해리티지호텔	2016~	- Guestroom amenities	 대명 쏘비치 삼척 리조트	2016~	- Guestroom amenities - Front & Lobby Equipment
 토요코인 해운대2	2016~	- Guestroom amenities - Front & Lobby Equipment	 엠스테이 기흥 호텔	2016~	- Guestroom amenities - Front & Lobby Equipment
 티마크그랜드 명동호텔	2016~	- Guestroom amenities - Front & Lobby Equipment	 리온 컨트리클럽	2016~	- Front & Locker Room Equipment
 현대해상 곤지암연수원	2016~	- Guestroom amenities - Room Maid Trolley - Front & Lobby Equipment	 제주 소랑풀빌라	2016~	- Toiletries - Hotel supplies - Housekeeping supplies - Front & Lobby Equipment

# Main Customer(주요납품처)












Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 셀리스 제주	2016~	<ul style="list-style-type: none"> <li>- Guestroom amenities</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 동원로얄컨트리클럽(기장)	2016~	<ul style="list-style-type: none"> <li>- Locker room supplies</li> <li>- Toiletries</li> <li>- Sauna supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 락히호텔 청주	2016~	<ul style="list-style-type: none"> <li>- Toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 샬롬호텔	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 제이드림 호텔	2016~	<ul style="list-style-type: none"> <li>- Guestroom amenities</li> </ul>	 유리앤 서울 호텔	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 오드라인 제주 호텔	2016~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 노블레스 호텔 제주	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 지미스테이 부띠크호텔	2016~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 플레이스 캠프 제주	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 휘슬호텔 제주	2016~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 밸류호텔 연동	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>





# Main Customer(주요납품처)

Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM	HOTEL	YEAR	DELIVERY ITEM
 WE호텔	2017~	<ul style="list-style-type: none"> <li>- Toiletries</li> <li>- Hotel supplies</li> </ul>	 에이원골프클럽	2017~	<ul style="list-style-type: none"> <li>- Locker room supplies</li> <li>- Toiletries</li> <li>- Sauna supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 아난티 팬트하우스 해운대	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 거제 드비치 골프클럽	2017~	<ul style="list-style-type: none"> <li>- Locker room supplies</li> <li>- Toiletries</li> <li>- Sauna supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 골든튤립호텔 제주성산	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 아라미르 골프 & 리조트	2017~	<ul style="list-style-type: none"> <li>- Locker room supplies</li> <li>- Toiletries</li> <li>- Sauna supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 제주헬스케어타운	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 라마다앙코르해운대	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> </ul>
 제주신화월드	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 콘트호텔	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>
 KAL호텔 제주,서귀포	2017~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>	 센텀프리미어호텔	2018~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>

# Main Customer(주요납품처)

Company Introduction ▼

HOTEL	YEAR	DELIVERY ITEM
 페어필드메리어트	2018~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> </ul>
 스파스토리 설악	2018~	<ul style="list-style-type: none"> <li>- Room accessories, amenities and toiletries</li> <li>- Hotel supplies</li> <li>- Housekeeping supplies</li> <li>- Front &amp; Lobby Equipment</li> </ul>



**Thank you**  
**for reading.**